

Telephone House Gets A Reception Makeover

barrowgate

“signagelive plays an important role in our corporate communications, allowing employees to keep abreast of information relative to their benefits or other company announcements”

— Kim Whyte, Property Manager, Barrowgate Properties Ltd

CHALLENGE

- ⌘ To integrate a combined digital signage and IPTV solution into the newly refurbished reception area.
- ⌘ Need to cater for the many tenants that occupy office space within Telephone House.
- ⌘ Ability to show live TV in addition to tenant logo's and directory listing.
- ⌘ Wanted show live and custom RSS ticker feeds to inform visitors and staff of news, weather and transport information about the status of the London Underground.
- ⌘ To warn visitors and staff when the fire alarm test is to take place to avoid unnecessary evacuation of the building.

SOLUTION

- ⌘ Implemented a 46" signagelive enabled LCD with integrated PC on a Vogel's scissor bracket to enable the front of screen to sit flush with the wall. The bracket enables easy access for maintenance as the screen can be pulled forward out of the wall.
- ⌘ The live TV is made available by connecting a Sky box to a Teracue ENC-100 MPEG2 encoder which takes the output from the Sky box and converts the signal real-time to an IP stream over the LAN. The UDP address of the ENC-100 is added as an asset within signagelive and then added to a playlist before scheduled into a layout created by the customer. The same TV feed can also be accessed by any other PC.
- ⌘ Applicable public RSS feeds were added to a playlist to provide real-time information.

RESULTS

- ⌘ Barrowgate Properties are able to show the information they wanted to.
- ⌘ The recurrence of playlists enables the weekly fire alarm test to be displayed when required.
- ⌘ Staff within the building were able to access the live TV feed direct to the laptop and PC's.
- ⌘ Visitor's are entertained whilst waiting in reception for their meeting.
- ⌘ The installation met the design requirements of the customer.



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